



Leadership Training Development Program

Opportunity Knocks Be sure you answer!

Here are some helpful hints on ways to announce and publicize this fabulous leadership and personal development opportunity.

- CCW**
- Inform your bishops & moderators. Ask them to encourage attendance
 - Utilize your diocesan newspaper
 - Involve women with computer skills
 - Be enthusiastic

Make Technology work for you!

- Email:**
- Announcements, update and deadline dates
 - All CCW leaders and members
 - Use color and design to highlight your message

- Websites:**
- Your own CCW Web page
 - The A/DCCW website
 - Parish web
 - Web site of your diocese
 - Utilize the NCCW website

Why Others Came

- Testimonies:**
- Wealth of Ideas
 - Faith Enhancing
 - Great Resources
 - Energizing
 - Networking
 - Learned Life Skills
 - Inspiring
 - A day for me

- Personal Contact**
- In person
 - By phone, by email
 - Invite them to go with you
 - Women from the parish and diocesan offices
 - Friends

Power of the written word...flyers

- ✓ Utilize flyer provided by the LTD team
- ✓ Post flyers that you have added 3-D effects
- ✓ Check spelling & content...image counts
- ✓ Distribute at diocesan/parish events
- ✓ Use color as first choice
- ✓ Use color for any display flyers
- ✓ If your handouts must be in black & white print them in gray scale
- ✓ Get Creative
- ✓ Attach a penny to each flyer..penny for your thoughts
- ✓ Use unusual paper, content design and/or uncommon shapes/borders.