Leadership Training Development Program

Opportunity Knocks
Be sure you answer!

Here are some helpful hints on ways to announce and publicize this fabulous leadership and personal development opportunity.

Email:
- Announcements, update and deadline dates
- All CCW leaders and members
- Use color and design to highlight your message

Websites:
- Your own CCW Web page
- The A/DCCW website
- Parish web
- Web site of your diocese
- Utilize the NCCW website

Make Technology work for you!

Testimonies:
- Wealth of Ideas
- Faith Enhancing
- Great Resources
- Energizing
- Networking
- Learned Life Skills
- Inspiring
- A day for me

Personal Contact
- In person
- By phone, by email
- Invite them to go with you
- Women from the parish and diocesan offices
- Friends

Power of the written word…flyers

- Utilize flyer provided by the LTD team
- Post flyers that you have added 3-D effects
- Check spelling & content…image counts
- Distribute at diocesan/parish events
- Use color as first choice
- Use color for any display flyers
- If your handouts must be in black & white print them in gray scale
- Get Creative
- Attach a penny to each flyer…penny for your thoughts
- Use unusual paper, content design and/or uncommon shapes/borders.

Why Others Came

Publicize Tell Everyone Let Others Know Publicize Tell Everyone Invite Publicize Tell Everyone