

Every Member is on the Membership Committee!

Membership begins with relationship.

Membership is strengthened by diversity.

Membership grows one by one!

#1. Each One Reach One

Every member brings a friend to the next meeting and the attendance doubles---but the membership is unlikely to be diverse!

- If the **group** welcomes and embraces her, she will come again.
- If the **group** has fun and a spiritual focus, she may join.
- If the **group** listens to her ideas and suggestions, she will become ACTIVE.

This is GOOD---but not complete.

#2. Parish Wide Membership Meeting

Announcements and good public relations work attract women who are comfortable jumping into a group---the “joiners”---but might leave the others in the pew!

- If the **group** welcomes and embraces her, she will come again.
- If the **group** has service opportunities and community outreach programs, she may join.
- If the **group** listens to her ideas and suggestions, she will become ACTIVE.

This is BETTER when added to #1!

#3. Membership Outreach Plan

The membership committee enlists the help of every member in an ongoing effort to bring potential members into the group throughout the year.

- If members of the group issue personal invitations and potential members are accompanied to meetings, **everyone** will be more comfortable.
- If the group’s varied activities and scheduling make membership possible for women of all ages, **everyone** will feel welcome.
- If the group shares the success of programs and service projects, **everyone** will want to help.
- If the group is willing to adapt and change in response to new ideas and suggestions, **everyone** will benefit.