

Let's make a **BIG DEAL** about Ending Hunger!

From the January 16, 2019 NCCW Member Call led by Jane Carter.

Make a **BIG DEAL** about the NCCW Day of Fast and Prayer to end hunger next November.

Mark your calendar: **November 21, 2019**

Start planning now. Ask your Bishop to recognize your Council's plan diocesan wide! Get everyone excited about the opportunity to raise awareness, help others and work together. Create a buzz.

Plan a central prayer event and spread the word.

- Put an announcement on the Diocesan Calendar, website, e-newsletter.
- Put up posters in every parish and food pantry.
- Invite volunteers and staff working in food ministry.
- If you tweet—tweet often! If you post on facebook—like it, share it—both the NCCW connection as well as the local involvement and outreach.
- Call and tell the local paper what you're doing. Try to get some local coverage.
- Be sure Your diocesan papers editor and the communications director know what you are doing. Explain the NCCW connection. Send them a photo after the event. Identify the food ministry programs you will support with your prayer and action.

Collaborate and think outside the box when inviting others to join you for the prayer event!

- Does the parish school collect pb and j or canned veggies for the food pantry? Invite the classes (and their parents).
- Focus on young families by inviting all the couples who were married or had a child baptized in the last year in your parish.
- Did you give out food baskets last Thanksgiving? Invite the families!
- Do the teens serve at a soup kitchen? Send a special invitation.
- Do you give food assistance to the elderly or homebound? Invite them to join in the prayer from home.

Publicize what you will do with any food or funds you collect at the event.

- Plan a love offering. If you plan to split the funds between a local food ministry and international hunger outreach through Catholic Relief Services—publicize it!
- Give cardboard Christmas Tree ornaments in the shape of a soup can (made from real soup can labels) to all who give a donation. A great way to include youth working for service hours and keep the focus on hunger awareness through the Christmas season.

We all agree that no one should go hungry—so make a plan, collaborate and spread the word so that it is a **BIG DEAL** and attracts the attention it deserves!

Show how, working together, we make a much bigger difference. Imagine if Councils all over the US did it together—on the same day—now that would be a **REALLY BIG DEAL!**