

#### **FINANCIAL STATEMENTS**

FOR THE YEAR ENDED DECEMBER 31, 2019



## **Independent Auditors' Report**

The Board of Directors National Council of Catholic Women Arlington, VA

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of National Council of Catholic Women, (The Council) which comprise the statement of financial position as of December 31, 2019 and the related statements of activities, functional expenses and cash flows for the year then ended and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to The Council's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The Council's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

The Board of Directors National Council of Catholic Women Arlington VA

## **Report on the Financial Statements (Continued)**

#### Auditors' Responsibility (Continued)

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Council of Catholic Women, Inc., as of December 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Emphasis of Matter**

As discussed in Note 2 to the financial statements, The Council adopted Accounting Standards Update 2014-09, Revenue from Contracts with Customers, as amended, and Accounting Standards Update 2018-08, Not-for-Profit Entities – Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made, in 2019. Our opinion is not modified with respect to these matters.

Bethesda, Maryland September 21, 2020 Certified Public Accountants

## Statement of Financial Position December 31, 2019

## With Comparative Totals As of December 31, 2018

#### **Assets**

7.5500	2019	2018
Assets		
Cash Cash, Pass-Thru	\$ 207,515 10,914	\$ 196,267 37,094
Total Cash	218,429	233,361
Pledges Receivable Inventory Prepaid Expenses Furniture and Equipment, Net Security Deposits	54,599 26,961 16,693 23,794 8,873	69,048 28,680 6,480 32,766 8,873
Total Assets	<u>\$ 349,349</u>	\$ 379,208
Liabilities and N	let Assets	
Liabilities		
Accounts Payable and Accrued Expenses Pass-Thru Payables Capital Lease Obligation Deferred Revenue Deferred Rent	\$ 8,618 6,146 18,204 8,200 10,569	\$ 30,491 30,271 22,519 - 16,748
Total Liabilities	51,737	100,029
<b>Net Assets</b> Without Donor Restrictions With Donor Restrictions	236,851 60,761	189,718 89,461
Total Net Assets	297,612	279,179
<b>Total Liabilities and Net Assets</b>	\$ 349,349	\$ 379,208

See Accompanying Notes to Financial Statements

# Statement of Activities For the Year Ended December 31, 2019 With Comparative Totals For the Year Ended December 31, 2018

	2019						2018	
		nout Donor estrictions		th Donor strictions	Total		Total	
Revenues								
Contributions	\$	90,108	\$	24,225	<b>\$ 114,333</b>	\$	99,749	
Dues		231,891		-	231,891		238,148	
Annual Convention		325,611		-	325,611		290,775	
Sales (Less Cost of Sales of \$21,496)		33,306		-	33,306		48,230	
Miscellaneous		2,842		-	2,842		1,085	
Interest Income		97		-	97		47	
Release of Temporarily Restricted Funds		52,925		(52,925)				
Total Revenues		736,780		(28,700)	708,080		678,034	
Expenses								
Membership Services		186,243		-	186,243		198,437	
Annual Conference		261,208		-	261,208		244,157	
Other Programs		56,818			56,818		49,736	
Total Program Service Expense		504,269			504,269		492,330	
General and Administrative		169,346		-	169,346		180,471	
Fundraising		16,032			16,032		15,805	
Total Supporting Service Expense		185,378		-	185,378		196,276	
Total Expenses		689,647		-	689,647		688,606	
Changes in Net Assets		47,133		(28,700)	18,433		(10,572)	
Net Assets, Beginning of Year		189,718		89,461	279,179		289,751	
Net Assets, End of Year	_\$	236,851	\$	60,761	\$ 297,612	\$	279,179	

See accompanying Notes to Financial Statements.

## Statement of Functional Expense For the Year Ended December 31, 2019 With Comparative Totals For the Year Ended December 31, 2018

2019							2018					
		embership Services		Annual nference		Other ograms	al Program Service Expense	eneral and ministrative	Fur	ndraising	Total	Total
Personnel Costs	\$	103,743	\$	46,655	\$	23,756	\$ 174,154	\$ 53,158	\$	11,016	\$ 238,328	\$ 234,297
Occupancy		28,466		12,717		6,483	47,666	14,299		2,992	64,957	64,526
Insurance		2,725		1,217		1,314	5,256	1,353		286	6,895	6,530
Depreciation and Amortization		3,938		1,760		897	6,595	1,963		414	8,972	11,598
Travel		-		1,606		-	1,606	12,624		-	14,230	21,203
Professional Services		710		578		147	1,435	36,302		68	37,805	56,447
Conferences and Meetings		-		181,091		3,127	184,218	313		-	184,531	173,959
Office Expense		3,234		6,378		398	10,010	11,038		186	21,234	24,873
Printing and Publications		31,924		-		14,895	46,819	29,936		-	76,755	54,764
Postage and Shipping		6,584		2,394		2,672	11,650	2,676		563	14,889	13,647
Grants and Contributions		-		3,335		2,030	5,365	1,481		-	6,846	5,453
Communications		4,819		2,155		1,099	8,073	2,406		507	10,986	14,361
Other		100		1,322		-	1,422	 1,797		-	3,219	6,948
Total Expenses	\$	186,243	\$	261,208	\$	56,818	\$ 504,269	\$ 169,346	\$	16,032	\$ 689,647	688,606

See Accompanying Notes to Financial Statements

## Statement of Cash Flows For the Year Ended December 31, 2019 Comparative Totals For the Year Ended December 31, 2018

	2019		2018		
Cash Flows from Operating Activities					
Change in Net Assets	\$	18,433	\$	(10,572)	
Adjustments to Reconcile Change in Net Assets to					
Net Cash Provided by (Used in) Operating Activities					
Depreciation and Amortization		8,972		11,598	
Loss on Disposal of Property and Equipment		-		5,948	
Deferred Rent		(6,179)		(4,284)	
(Increase) Decrease in Assets					
Pledges Receivable		14,449		15,772	
Inventory		1,719		(13,881)	
Prepaid Expenses		(10,213)		533	
Increase (Decrease) in Liabilities					
Accounts Payable and Accrued Expenses		(21,873)		19,706	
Pass-Thru Payables		(24,125)		11,425	
Deferred Revenue		8,200		-	
Net Cash Provided by (Used in) Operating Activities		(10,617)		36,245	
Cash Flows from Financing Activities					
Payments on Capital Lease Obligation		(4,315)		(354)	
Net Cash Provided by (Used in) Financing Activities		(4,315)		(354)	
Net Increase (Decrease) in Cash		(14,932)		35,891	
Cash, Beginning of Year		233,361		197,470	
Cash, End of Year	\$	218,429	\$	233,361	

See Accompanying Notes to Financial Statements

## Notes to Financial Statements December 31, 2019

#### 1. ORGANIZATION AND PURPOSE

National Council of Catholic Women (The Council) consists of thousands of Catholic women and affiliated (group) Catholic women's organizations in parishes and dioceses throughout the United States. The Council was founded in 1920 by the United States Catholic Bishops and is tax-exempt under section 501(c)(3) of the Internal Revenue Code. The National Council of Catholic Women acts through its members to support, empower and educate all Catholic women in spirituality, leadership and service. NCCW programs respond with Gospel values to the needs of the Church and society in the modern world.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby revenue is recognized when earned and expenses are recognized when incurred.

The financial statements of The Council have been prepared in accordance with U.S. generally accepted accounting principles (US GAAP), which requires The Council to report information regarding its financial position and activities according to the following net asset classifications:

<u>Net Assets Without Donor Restrictions:</u> Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of The Council. These net assets may be used at the discretion of management and the Board of Directors.

<u>Net Assets With Donor Restrictions:</u> Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of The Council or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statement of activities.

#### **Adopted Accounting Pronouncements**

During fiscal 2019, The Council adopted Accounting Standards Update (ASU) 2018-08, *Not-for-Profit Entities (Topic 958)*: Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. The guidance provided in this ASU will assist in evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) or as exchange (reciprocal) transactions and whether a contribution is conditional. As required by ASU 2018-08, The Council applied the requirements on a modified prospective basis to agreements that either are not completed as of January 1, 2019 or entered into after January 1, 2019.

The adoption of ASU 2018-08 did not have a material impact on The Council's accounting for contributions.

## Notes to Financial Statements December 31, 2019

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Adopted Accounting Pronouncements (Continued)**

In May 2014, the FASB issued ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)*. ASU 2014-09 requires an entity to recognize revenues to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which an entity is expected to be entitled in exchange for those goods or services. On January 1, 2019, The Council adopted ASU 2014-09, using the modified retrospective approach. The Council applied the five-step revenue model stipulated by ASC 606 to all of its significant revenue streams in order to determine when revenue is earned and recognized. The five-step model requires The Council to 1) identify contracts with customers, 2) identify performance obligations related to those contracts, 3) determine the transaction price, 4) allocate that transaction price to each performance obligation, and 5) recognize revenue when or as The Council satisfies a performance obligation.

The adoption of this ASU did not materially impact the timing or amount of revenue recognized by The Council in the financial statements.

#### **Use of Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and those differences could be material.

## **Pledges Receivable**

The Council records unconditional promises to give expected to be collected within one year at net realizable value. Unconditional promises to give expected to be collected in future years are initially recorded at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset. In subsequent years, amortization of the discounts is included in contribution revenue in the statement of activities. The Council determines the allowance for uncollectable promises to give based on historical experience, an assessment of economic conditions, and a review of subsequent collections. Pledges receivable are written off when deemed uncollectable. At December 31, 2019, there was no allowance for doubtful collections.

#### **Inventory**

The Council's inventory is comprised of merchandise held for sale and is stated at the lower of cost or market determined by the first-in first-out method.

#### **Furniture and Equipment**

The Council records property and equipment additions over \$1,000 at cost, or if donated, at fair value on the date of donation. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the assets ranging from three to seven years. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed currently.

## Notes to Financial Statements December 31, 2019

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## **Pass-Thru Payables**

The Council collects monies from its members intended to support specific programs of other non-profit organizations. These funds are treated as pass-thru liabilities because The Council does not have discretion as to the disbursement of the assets.

#### **Revenue Recognition**

The Council recognizes contributions when cash, securities or other assets or an unconditional promise to give is received. Conditional promises to give - that is, those with a measurable performance or other barrier and a right of return - are not recognized until the conditions on which they depend have been met. As of December 31, 2019, there were no unrecognized conditional contributions.

Membership dues, which are nonrefundable, are considered contributions because members do not receive commensurate value. The Council recognizes membership dues portion immediately.

Annual convention revenues include amounts paid by or on behalf of convention participants, exhibitors and sponsors. Fees are based on published fixed rates and collected either at the time of registration, in advance of the convention resulting in a deferred revenue balance, or at the time that the convention takes place and immediately recognized as revenue.

Convention sponsorships, which are generally considered nonreciprocal transactions, are recognized when the conditions associated with providing the sponsorship are met at the convention. As such, all convention revenue is recognized upon completion of the respective convention.

Sponsorship and exhibitor fees were \$18,000 and \$2,700 as of December 31, 2019, respectively.

#### **Functional Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses present the natural classification detail of expenses by function. Accordingly, occupancy and office expenses, depreciation, information technology costs, and insurance have been allocated among the programs and supporting services benefits allocated on the basis of employee time and effort.

#### **Comparative Information**

The financial statements include certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with generally accepted accounting principles. Accordingly, such information should be read in conjunction with The Council's financial statements for the year ended December 31, 2018, from which the summarized information was derived.

## Notes to Financial Statements December 31, 2019

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### **Income Tax Status**

National Council of Catholic Women is organized as a nonprofit corporation and has been recognized by the Internal Revenue Service (IRS) as exempt from federal income taxes under Section 501(a) of the Internal Revenue Code as organizations described in Section 501(c)(3), qualify for the charitable contribution deduction under Sections 170(b)(1)(A)(vi) and has been determined not to be private foundations under Sections 509(a)(1) and (3), respectively. The Council is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, The Council is subject to income tax on net income that is derived from business activities that are unrelated to their exempt purposes. The Council has determined that each entity is not subject to unrelated business income tax and has not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS.

The Council has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions that are material to the financial statements. The Council would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred. The Council's Form 990 are no longer subject to tax examination for years before 2016.

#### **Recently Issued Accounting Pronouncement**

In February 2016, the FASB issued ASU 2016-02, *Leases*. The update requires a lessee to recognize a right-of-use asset and lease liability, initially measured at the present value of the lease payments, in its statement of financial position. The guidance also expands the required quantitative and qualitative lease disclosures. The guidance is effective beginning in 2022.

#### **Subsequent Events**

Management has evaluated subsequent events through September 21, 2020 the date which the financial statements were available to be issued. The accompanying financial statements recognize the effects of subsequent events that provided evidence about conditions that existed at the statement of financial position date, including the estimates inherent in the process of preparing financial statements. The accompanying financial statements do not recognize the effect of subsequent events with conditions that did not exist at the statement of financial position date, but disclosures of such events, if any, are included in the accompanying notes.

#### 3. CONCENTRATION OF CREDIT RISK

Bank deposit accounts are insured by the Federal Deposit Insurance Corporation (FDIC) up to a limit of \$250,000. As of December 31, 2019, bank balances did not exceed the FDIC limit.

## Notes to Financial Statements December 31, 2019

#### 4. PLEDGES RECEIVABLE

Unconditional promises to give are estimated to be collected as follows at December 31, 2019:

Less Than One Year One to Five Years	\$ 16,837 41,712
More Than Five Years	 2,144
	 60,693
Pledge Discount	 (6,094)
Total	\$ 54,599

## 5. FURNITURE AND EQUIPMENT

Furniture and equipment consisted of the following at December 31, 2019:

Furniture	\$ 15,466
Office Equipment	28,718
Computer Equipment	8,652
Software	 6,053
Total Less Accumulated Depreciation and Amortization	58,889 (35,095)
Furniture and Equipment, Net	\$ 23,794

Depreciation and amortization expense was \$8,972 for the year ended December 31, 2019.

#### 6. RESTRICTED NET ASSETS

Temporarily restricted net asset activity for the year ended December 31, 2019 is as follows:

	2018	Cor	tributions	Releases		 2019
Purpose Restricted:						
WUCWO Travel	\$ 8,948	\$	-	\$	(8,948)	\$ -
Leadership Programs	1,047		-		(1,047)	-
Associates of NCCW	7,024		10,150		(13,450)	3,724
Domestic Violence	2,209		-		(824)	1,385
High School and College CW	2,901		-		-	2,901
Time Restricted:	67,332		14,075		(28,656)	 52,751
Total	\$ 89,461	\$	24,225	\$	(52,925)	\$ 60,761

## Notes to Financial Statements December 31, 2019

#### 7. LEASE COMMITMENTS

In 2015, The Council amended its office lease to extend the term to March 31, 2021. Base monthly rent for the initial year was \$4,994 with annual escalations of approximately 3%.

Accounting principles generally accepted in the United States of America require that the total rent commitment should be recognized on a straight-line basis over the term of the lease. Accordingly, the difference between the actual monthly payments and the rent expense being recognized for financial statement purposes is recorded as a deferred rent liability on the Statement of Financial Position. The deferred rent liability was \$10,569 for the year ended December 31, 2019.

Future minimum lease payments on the office lease are as follows:

2020 2021	\$ 64,034 17,177
Total	\$ 81,211

In 2018, The Council leased a copier under a capital lease arrangement. The lease calls for monthly principal and interest payments in the amount of \$411 until October 2023. The leased equipment has a cost and accumulated amortization balance of \$22,873 and \$5,295, respectively. Amortization expense for the year ended December 31, 2019 was \$4,575.

Future minimum lease payments on the capital lease are as follows:

2020 2021 2022	\$ 4,932 4,932 4,932
2023	4,110
Total Payments	 18,906
Less Interest Payments	 (702)
	\$ 18,204

Rent expense for the year ended December 31, 2019, was \$64,957.

## Notes to Financial Statements December 31, 2019

#### 8. LIQUIDITY AND AVAILABILITY

The following represents The Council's financial assets at December 31, 2019:

Financial Assets at Year End:

Cash Pledges Receivable	\$ 207,515 16,837
Total Financial Assets	224,352
Less Amounts Not Available To Be Used Within One Year: Net Assets With Donor Restrictions Less: Net Assets With Purpose Restrictions To Be Met	(60,761)
in Less Than a Year	40,837
	(19,924)
Financial Assets Available to Meet General Expenditures Over the Next Twelve Months	\$ 204,428

As part of The Council's liquidity management plan, cash in excess of daily requirements is transferred to income generating accounts when available.

#### 9. SUBSEQUENT EVENTS

Subsequent to year-end, the United States and global markets experienced significant declines in value resulting from uncertainty caused by the world-wide coronavirus pandemic. The Council is closely monitoring its liquidity and is actively working to minimize the impact of the health crisis. The Council received funding from the Paychecks Protection Program under the CARES act. The funding has been structured to comply with the forgiveness provisions at the end of the covered period.

The Council's financial statements do not include adjustments that have resulted from the economic declines and uncertainty.